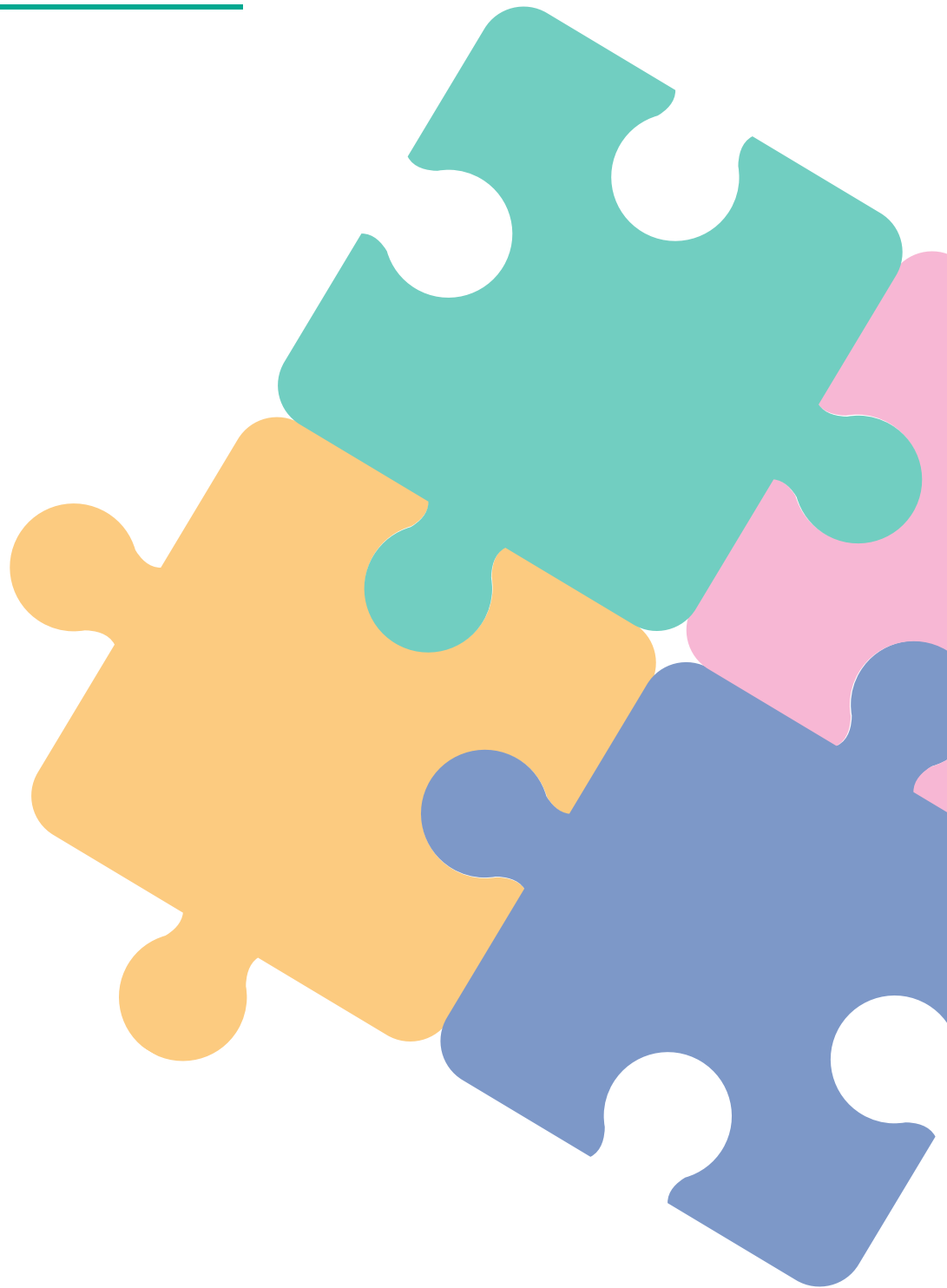




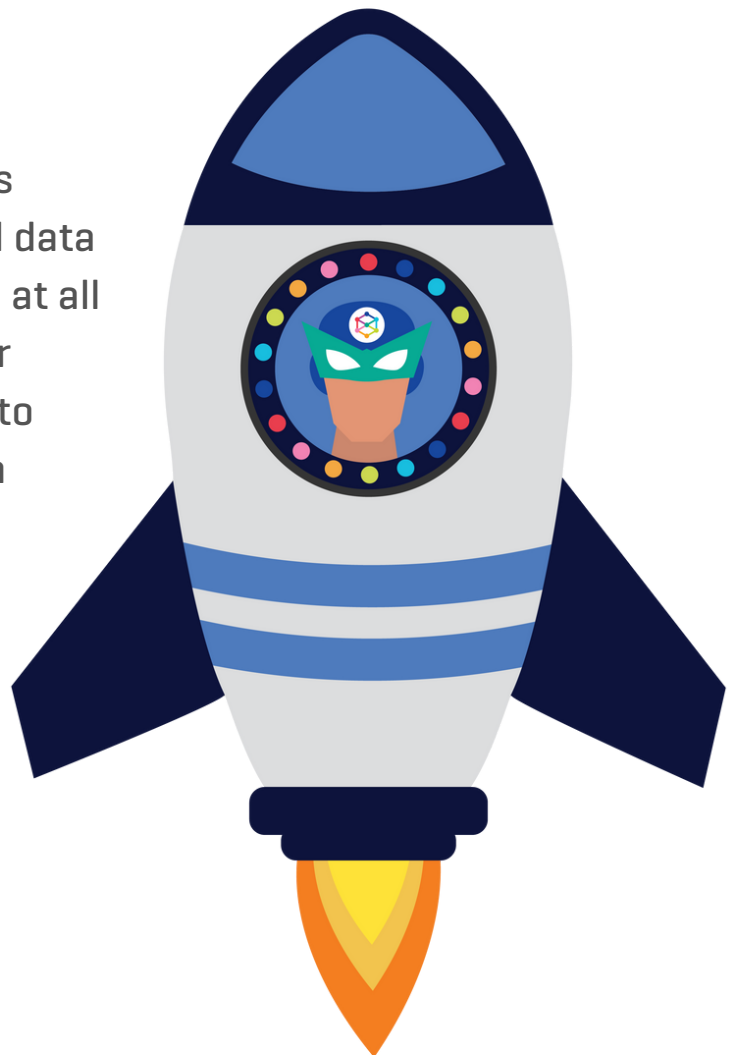
Data Strategy Workshop



rubix.com.au
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We live in a data economy where maximising the value of your dataset is critical to company success

One of our key practices at RUBIX is helping companies realise their full data potential. We work with companies at all stages of the data journey, whether they're just starting out or looking to enhance their already existing data capabilities.



workshop schedule

As part of RUBIX strategic data focus, we begin our Data Strategy sessions with a short but powerful strategic discovery workshop.

During this phase - typically two weeks long - RUBIX runs multiple workshops and engages closely with key stakeholders in order to understand the mid to long term strategic focus for the business. Piecing this together with the current data and technology landscape, RUBIX then produces a fully fledged strategy roadmap that visualises the key steps and barriers to reaching those goals, along with supporting documentation that outlines technology recommendations and details of each step.

1

Week 1

Conduct the three major discovery workshops (business, technology, playback).

Additional one-on-one meetings are scheduled during this time to talk in more depth with each stakeholder's core focus area.

Typically, this means a combined 4-5 hour time commitment for each individual stakeholder across 5-6 days

2

Week 2

RUBIX. will complete the deliverable documentation, interfacing with the business as needed for review and clarification of any points.

RUBIX. will conduct a showcase of the final deliverables once completed, and be available for further questions or advice.

schedule breakdown



1

BUSINESS DISCOVERY

During this brainstorming workshop, we will develop ideas, discuss pathways forward, and work to align these with long term goals. This will act as the foundation for the rest of the discovery phase.

Who should attend?
Business stakeholders
Tech lead [optional]

2

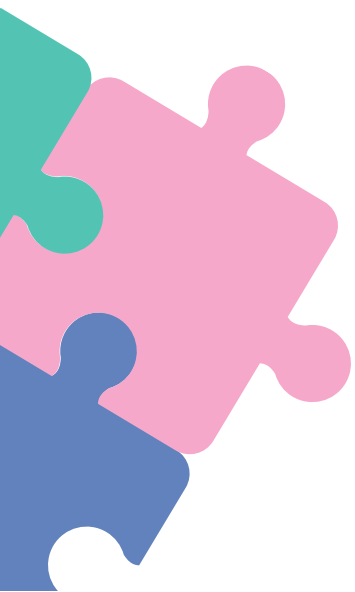
DATA DISCOVERY

The technical deep dive session is where RUBIX will work with technical experts at your company to understand the details of any available data and systems. This is then tied in directly with the goals and ideas from the business discovery workshop in order to develop an actionable plan.

3

DISCOVERY PLAYBACK

Discovery playback will mark the end of the discovery workshops. During this session, the final goals of your company are played back along with guidance on possible pathways, and suggestions of where focus should be laid. Agreement is made during the session on all outstanding points.





workshop deliverables

Three separate documents will be produced by the end of the Data Strategy Workshops, which will form the basis of a Data Journey for your business moving forward. The three artifacts to be produced specifically for your business are:



1

[The Data Strategy Visual Roadmap](#), outlining the steps and phases in a visual and easily digestible way.



2

[The Roadmap Companion](#), a detailed document that goes into depth for every item in the visual roadmap – including technical recommendations and guidelines for each component



3

[A workshop outcome document](#) that outlines, at a high level, everything discussed during the workshops and one-on-one sessions throughout the engagement



what comes next...



Once the workshop is complete, we will then start working with you to implement the RUBIX. Data Roadmap.

about RUBIX

WE'VE HELPED HUNDREDS OF COMPANIES BECOME MORE DATA DRIVEN AND WE CAN HELP YOURS TOO.

At RUBIX. we are values based and data driven, putting the customer and our people at the core of everything we do.



ALL WE DO IS DATA



OUR TALENT IS OUR STRENGTH



THE TRUSTED DATA EXPERTS



DATA IS AT OUR CORE

and that's why Australia's favourite and most trusted brands trust us with their data.

ready to get started?

We can't wait to work with you!

have a chat to our data experts today

contact@rubix.com.au

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