

Data Governance Case Study

RUBIX. excelled delivering a comprehensive Data Governance Framework covering the entire data life cycle.

1. The Context

A growing number of data risks and issues was impeding our client's ability to deliver on its strategic priorities.

- Transformation Change – Transformation programs introduced significant data structure and governance change into the business.
- Reputational Risk – Highly publicized instances of data breaches demonstrated that deficiencies in current practices could damage our client's reputation.
- Audit Findings - Recent Data privacy and security audits had highlighted underlining issues with current data governance practices that required action.
- RUBIX Engaged - The client selected the RUBIX team for their expertise and track record in delivering and championing holistic Data Governance Frameworks.

2. Our Challenge

Our client had experienced extended vacancies in key data governance roles leading to low data ownership, maturity and integration with corporate and program governance functions.

- Transformation Change – Data strategy and governance was not actively integrated into the transformation program planning and delivery.
- Data Governance Leadership: Extended vacancies in key data governance roles left existing practices in a holding pattern.
- Data Governance Maturity – our client was at a foundational level and urgently needed to improve its data governance maturity to support transformation change and day-to-day business.
- Data Governance Practice: Needed to reignite ownership and participation by scheduling regular data governance forums and identifying and re-engaging with data owners and stewards and inviting programs and operational areas into decision making processes.
- Audit Response – the business required support and expertise to action improvements and provide expert support to respond to audit findings.

3. How we Triumphed

RUBIX. reinvigorated daily data governance practice, integrated data governance into program planning and design, and conducted a mid-point review of data strategy.

- RUBIX Engaged: We deployed Data Strategy & Governance specialists to our client's team to:
- Improve Data Governance Decision Making – Refreshing data ownership across the business, reactivating regular data governance forums, and driving data quality improvement.
- Integrate Data Governance into Project and IT Decision Making – Incorporating a data governance triage into review of new programs as they were being developed, providing representation to other decision-making forums, and inviting existing projects to leverage data governance forums to coordinate data changes.
- Develop a Program for Data Governance Uplift: Conducted a review of the existing data strategy with a wide range of stakeholders to define an uplift program to drive maturity in the business.